



# Mount Up Professional Imaging

**High-Quality Photography from the Ground, Up!**

**Aerial | Legal | Product | Elevated  
Architectural | Virtual Tours | Panoramas**

**Rob Perrin, Photographer | Pilot**

## Minimums Rates

**\*\*\*No two photography assignments are the same\*\*\***

Pricing is mainly dependent on the usage rights you need.

For example, if you need to use the images for marketing purposes, you would purchase the rights to use the images for that purpose.

If you want exclusive rights to an image, you would purchase the rights to obtain the copyright of that image.

Rates are primarily based on usage, however, the following factors can also be included in a rate quote: *Location, Time involved, Complexity, Total images needed, Image Manipulation, Set construction, Days, Nights, Weekends, Holidays, Rush, etc.*

Because each assignment is different, a detailed quote for a total cost will be provided.

Here are some “basic” minimums to give you an idea of how much a shoot might cost.

### Ground Service Minimums

- \$300 – 0-2 hours and up to 10 final high resolution images
- \$500 – 2-4 hours and up to 20 final high resolution images
- \$1000 – 4-8 hours and up to 40 final high resolution images

Additional images only \$50 each.

\*If studio lighting is needed the minimum starts at \$500.\*

### **Panoramas/Virtual Tours**

- \$300 – Single row up to 360 degrees
- \$250 – additional single row panos – same time/location
- \$400 – Full Sphere
- \$350 – additional spherical panos – same time/location

### **Image Manipulation**

- \$60/hour – Clipping | Touch Ups | Etc.

**Aerial Service Minimums**

Custom Oblique: \$800  
Custom Vertical: \$1200

Group Oblique: \$400  
Group Vertical: \$600

**Rush Rates – when able to accommodate**

Same Day – Drop Everything I need you now – Basic Quote + 100%  
Next Day – Can you rearrange your schedule and be here tomorrow – Basic Quote + 50%

**Stock Imagery**

Minimum: \$100  
Actual Cost depends on image and usage.

**Large Format Printing – up to 44 inches wide**

Contact us for a quote.

This is by no means an all inclusive list of rates. Rates may change at any time without notice.